

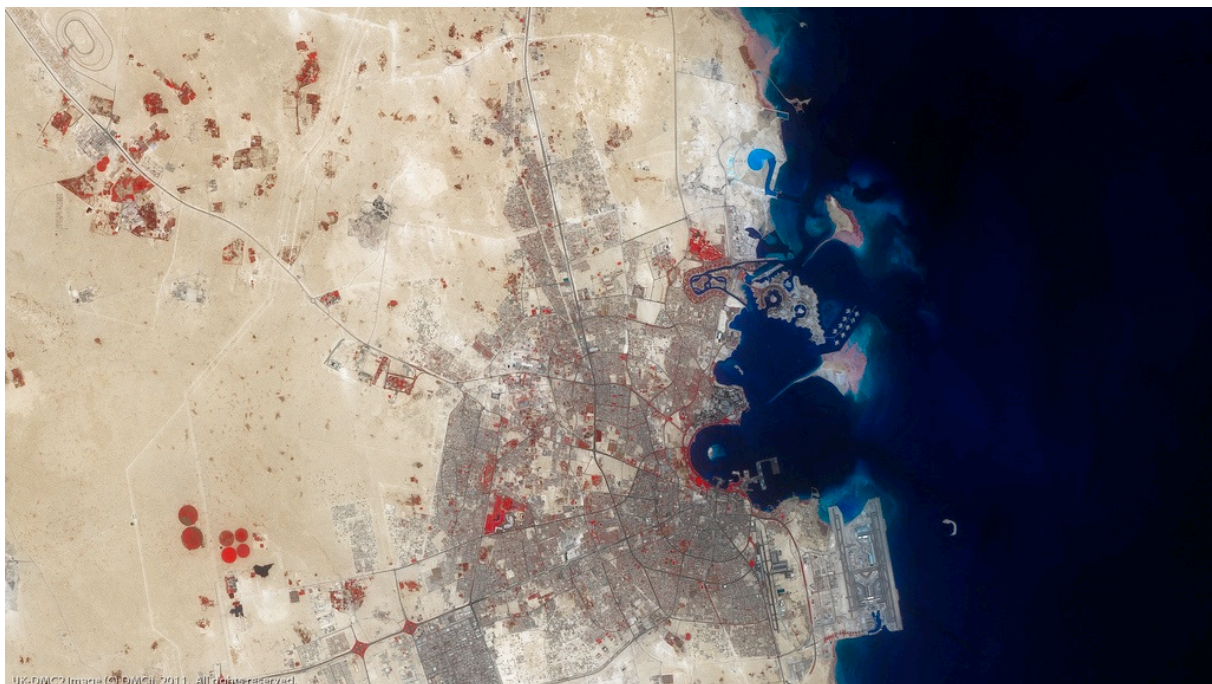


Press Release
16th January 2012

Half price DMCii 2011 country image packs in New Year sale

Remote sensing solutions provider DMC International Imaging Ltd (DMCii) has today launched its New Year sale during which customers can purchase its high quality, ready-to-use country image packs half price.

DMCii imaging specialists have produced complete, high quality 22m multi-spectral satellite imagery of many countries in Europe, Middle East, Africa, Asia and the Americas. The image packs are compiled using the best available imagery from 2011 resulting in exceptionally low cloud cover even in tropical regions. The 650km satellite swath ensures that very large areas are covered within consistent time windows and with an easily manageable number of image tiles, offering significant advantages to the end user.



The Pearl- Qatar in Doha, Qatar. UK-DMC2 Image © DMCii 2011

Images are delivered in half-swath 320km by 300km tiles and ortho-rectified so that they are ready to process in a broad range of GIS systems. The multi-spectral data is radiometrically cross-calibrated to within 1% of Landsat core bands (Red, Green, NIR) and is commonly used for government surveys and scientific research for water management, agricultural planning, forest cover and land use mapping.

The New Year image pack sale begins today until 29th of February 2012. For more details visit <http://www.dmcii.com/imagepacks.html>

About DMC International Imaging Ltd

DMC International Imaging Ltd (DMCii) is a UK based supplier of remote sensing data products and services for international Earth Observation (EO) markets. DMCii supplies programmed and archived optical satellite imagery provided by the multi-satellite Disaster Monitoring Constellation (DMC). DMCii's data is used extensively in a wide variety of commercial and government applications including agriculture, forestry and environmental mapping.

In partnership with the UK Space Agency and the other Disaster Monitoring Constellation member nations (Algeria, China, Nigeria, Turkey and Spain), DMCii works with the International Charter 'Space and Major Disasters' to provide free satellite imagery for humanitarian use in the event of major international disasters such as tsunamis, hurricanes, fires and flooding.

DMCii was formed in October 2004 and is a subsidiary of Surrey Satellite Technology Ltd (SSTL), the world leader in small satellite technology. SSTL designed and built the Disaster Monitoring Constellation with the support of the UK Space Agency and in conjunction with the other Disaster Monitoring Constellation Consortium member nations listed above.

DMC International Imaging Ltd is not affiliated in any way with Intergraph Corp., Z/I Imaging Corp., or their registered trade mark DMC.

Notes to editor:

This press release can be downloaded from <http://tinyurl.com/dmciipr>

High resolution image available upon request.

Image caption: The Pearl- Qatar in Doha, Qatar.

Image credit: UK-DMC2 Image © DMCii 2011.

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