



Press Release

Guildford, 9th December 2009

DMCii 22m multi-spectral imagery goes on sale

Remote sensing solutions provider DMCii has introduced 22m imagery to its geospatial image library, complementing its extensive 32m imagery. The new data offers double the number of image pixels per hectare to boost the effectiveness of the DMC system for precision agriculture and deforestation monitoring.

The DMCii image catalogue at www.dmcii.com is organised by geographical location, allowing visitors to preview sample imagery. The highly calibrated ortho-rectified imagery can be delivered for direct import into industry standard image processing applications.

Since the successful launch of the latest generation DMC imaging satellites on 29th July, both UK-DMC2 and Deimos-1 have been commissioned and carefully calibrated to match the existing DMC constellation satellites. The standard red, green and near infrared spectral bands have been selected to have the same characteristics as Landsat and provide a reliable data source for many Earth Observation applications with the added benefit of wide area coverage and daily imaging capability.

The two new satellites increase the DMC constellation imaging capacity twenty-fold, enabling DMCii to image the whole world several times per year if required. A direct downlink reception service will be available in Q1 2010 for customers with compatible ground stations, offering near real-time imaging.

About DMC International Imaging Ltd

DMC International Imaging Ltd (DMCii) is a UK based supplier of remote sensing data products and services for international Earth Observation (EO) markets. DMCii supplies programmed and archived optical satellite imagery provided by the multi-satellite Disaster Monitoring Constellation (DMC). DMC data is now used in a wide variety of commercial and government applications including agriculture, forestry and environmental mapping.

In partnership with the British National Space Centre (BNSC) and the other DMC member nations (Algeria, China, Nigeria, Turkey and Spain), DMCii works with the International Charter: 'Space and Major Disasters' to provide free satellite imagery for humanitarian use in the event of major international disasters such as tsunamis, hurricanes, fires and flooding.

DMCii was formed in October 2004 and is a subsidiary of Surrey Satellite Technology Ltd, the world leader in small satellite technology. SSTL designed and built the DMC with the support of the BNSC and in conjunction with the DMC member nations Algeria, China, Nigeria, Turkey and Spain.

www.dmcii.com

Notes to editor:

This press release can be downloaded from www.ballard.co.uk/dmcii/

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